

Teens Say Their Money Issues Are Different From Those of Other Generations

What Teens Say About Their Generation's Money Issues



College is much more expensive now



It is harder for me to get a job



People are more obsessed with money these days



There are more financial choices and decisions to make

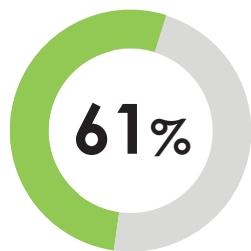


There is greater willingness to spend money by my generation

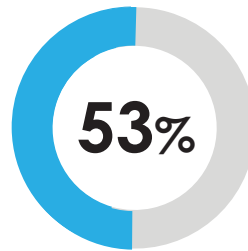


My generation has a greater ability to make money

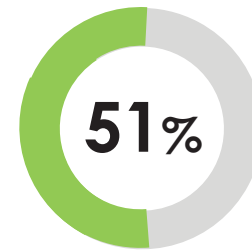
Topics Teens Would Like to Learn More About



How to invest money



How income taxes work



Strategies for saving money

2011 Teens and Money Survey, Charles Schwab & Co. Inc., 2011.

The Charles Schwab 2011 Teens and Money survey was conducted by Koski Research, an independent research firm, on behalf of Charles Schwab. The nationally-representative online survey polled 1,132 American teens between the ages of 16 and 18 from February 21, 2011, through March 14, 2011, to better understand their views, behavior and knowledge of spending, saving, borrowing and earning money. The survey, which has a margin of error of plus or minus 2.97 percent at the 95 percent confidence level, was conducted using the Harris Interactive Panel. Copyright © 2013, The BAM ALLIANCE.